

**Position: Graphic Design and Communications Internship**

**Description:** Wilderness Health seeks a dynamic, self-starter to assist and support the organization’s graphic design and communication efforts. This internship is an excellent opportunity to experience a broad range of graphic design, marketing and communication facets while being exposed to the health care industry.

**Responsibilities:**

* Design flyers, posters, infographics, social media posts, and other graphic design materials to promote WH events and activities
* Help develop communication tools and resources for Wilderness Health that could include social media, eNewsletter, videos, Podcasts, blog, etc.
* Assist in the development, planning, and creation of the quarterly eNewsletters
* Support the development of Wilderness Health branded materials and resources
* Support the creation of news releases, media alerts and other stories
* Work with WH staff to identify, interview, and photograph members to develop testimonials, white papers or case studies
* Assist in planning and creating content to update and maintain WH’s social media presence and website in collaboration with WH staff
* Participate in community outreach events to promote WH programs and services
* Attend WH meetings and events
* Collaborate with staff on new ideas, directions and opportunities for graphic design and communications

**Qualifications:**

* Completed or working toward a college degree, preferably in Graphic Design or related field (e.g., Marketing, Communications or Public Relations)
* Must have a working knowledge of Word, PowerPoint and Excel. Proficiency in Adobe In Design, Illustrator, and Photoshop is highly desired
* Previous internship or related experience in graphic design and communications is a plus
* Familiarity with WordPress and editing websites (a plus)
* An effective communicator, both written and oral
* Ability to communicate in a professional manner with community partners and stakeholders
* Self-motivated, detail-oriented, ability to prioritize and meet deadlines

**Start Date**: Position open until filled, requires a 3-4month commitment with potential option to extend

**Hours**: 10-15 hrs./week

**Work Environment**: Remote work setting with occasional in person meetings and activities

**Compensation**: $15/hr.

**Supervisor**: Michelle Hargrave, Project Manager

**Application Instructions**: Email resume and cover letter to Barbara.jackson@wildernesshealthmn.org. For questions contact Michelle Hargrave, Project Manager at Wilderness Health at michelle.hargrave@wildernesshealthmn.org.